



INFORMed newsBRIEF

March 24, 2021

Greetings,

As a Medicaid-certified Prenatal Care Coordination (PNCC) provider, we encourage you to complete our PNCC Information Gathering Survey to notify our Care Management Team of your current openings and specialties.

The *iCare* for Mom and Baby Program provides outreach to every identified pregnant member enrolled in our BadgerCare Plus plan. In our program, we call them to gather social and medical information so our associates can follow up with each member throughout their pregnancy to provide education and community resources. For members who are identified as high risk, our associates provide referrals to community PNCC programs.

We ask you to please complete our survey and provide the most up-to-date information regarding your community PNCC program, so we can continue to refer members appropriately.

[Take PNCC Survey](#)

Please submit only one entry per organization.

Thank you for your assistance!

Sincerely,
Network Development

Additional *iCare* resources for providers:

- [COVID-19 updates](#)
- [Provider Portal](#)
- [Provider web page](#)
- [Subscribe to future e-blasts/e-newsletters](#) (scroll down on the page)
- [iCare News](#)

